

J.J. College of Arts and Science (Autonomous), Pudukkottai

Programme Outcomes– 2023 - 2024

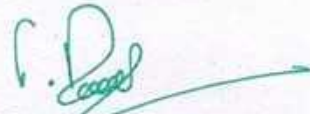
Department of Hotel Management

B.Sc. (HM & CS) USHM	
Upon Completion of the course students would be able to	
PO1	Explain the relation of lodging and food service operations to the travel and tourism industry.
PO2	Describe the role of the travel and tourism industry and its economic impact on the local, national and international levels. Cite opportunities for education, training and career development in the hospitality industry.
PO3	Demonstrate knowledge of the history of the lodging and food service industry. Analyze, evaluate and discuss several aspects, development and trends which have affected lodging and food service operations in recent years and which will continue to have an impact on the industry in the future.
PO4	Endorse the general classifications of hotels and describe the most distinctive features of each.
PO5	Describe the seven common divisions or functional areas of the hotel organization (Rooms, Food and Beverage, Engineering and Maintenance, Marketing and Sales, Accounting, Human Resources, and Security) and explain the responsibilities and activities of each.
PO6	Outline and explain the main classifications of food service. Describe the organization, structure and functional areas in commercial and institutional food service operation.
PO7	Aspects of food and beverage controls, which pertain to food and beverage sales, payroll planning and production standards.


HEAD OF THE DEPARTMENT

Dr.S.KARTHIKEYAN
B.H.M., M.T.M., M.Phil., M.Sc., M.B.A., Ph.D.
Assistant Professor & Head,
Department of Hotel Management,
J.J. College of Arts & Science (Autonomous),
Pudukkottai - 622 422.




PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.